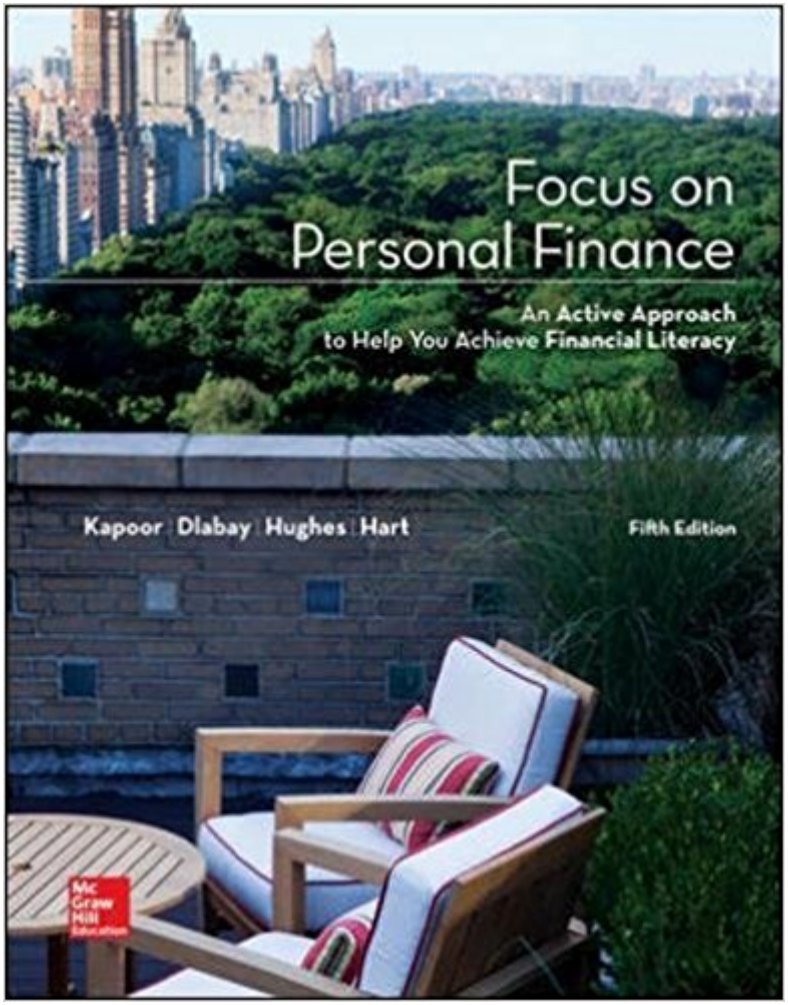
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Focus On Personal Finance (Mcgraw-Hill/Irwin Series I Finance, Insurance, And Real Estate) (Standalone Book)



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Synopsis

Note: This is a standalone book. Access Code is NOT INCLUDED Focus on Personal Finance is a brief, 14-chapter book, covering the critical topics in Personal Finance courses. This 4-color, paperback text is designed and written to appeal to a range of ages, life situations, and levels of financial literacy. A unique aspect of this text is its active approach. This text will not only get your students thinking about their current situation and financial goals, but also encourage them to put these in writing to use as a guide and revise over the course of their lives. New for this edition, sections are oriented around specific action-items for students. The more a student involves themselves in the assessments, exercises and worksheets provided, the more they will discover about their current habits and how to improve them for greater financial freedom. Students have many different financial goals, but none are more important than having a basic understanding of financial issues and peace of mind with regard to their decisions. The ultimate goal of Focus on Personal Finance is to get students to this point as a first step to achieving the many financial goals they have set for themselves.

Book Information

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Customer Reviews

Les Dlabay teaches in the Department of Economics and Business at Lake Forest College, Lake Forest, Illinois. Over the past 25 years, he has taught more than 30 different courses in high school, community college, university, adult education, and teacher preparation programs. Dr. Dlabay has developed a wide variety of textbook materials, student activity guides, instructor manuals, testing programs, audio-visual materials, and software packages in the areas of Personal Finance,

Consumer Economics, and International Business. Dr. Dlabay has served as a consultant to corporations, educational institutions, and government agencies. He has presented more than 140 workshops and seminars in over 20 states to encourage teachers to actively involve students in the learning process with video presentations, newsletters, interviews, and Internet research activities.Professor of business at Dallas County Community Colleges, believes that these two words can literally change people's lives. Whether you want to be rich or just manage the money you have, the ability to analyze financial decisions and gather financial information are skills that can always be improved. In addition to writing several textbooks, Dr. Hughes has taught personal finance, introduction to business, business math, small business management, small business finance, and accounting since 1972. He also served as a content consultant for two popular national television series, It's Strictly Business and Dollars & Sense: Personal Finance for the 21st Century, and is the lead author for a business math project utilizing computer-assisted instruction funded by the ALEKS Corporation. He received his BBA from Southern Nazarene University and his MBA and EdD from the University of North Texas. His hobbies include writing, investing, collecting French antiques, art, and travel.Dr. Jack Kapoor is a Professor of Business and Economics in the Business and Services Division. Dr. Kapoor has taught Business and Economics at College of DuPage since 1969. He received his B.A. and M.S. from San Francisco State College and his Ed.D. from Northern Illinois University. Professor Kapoor was recently awarded the Business and Services Division's Outstanding Professor Award for 1999-2000. Dr. Kapoor is known internationally as a co-author of several textbooks including Business: A Practical Approach (Rand McNally), Business (Houghton Mifflin), and Focus on Personal Finance (Richard D. Irwin/McGraw-Hill).Melissa Hart is a permanent lecturer in the Poole College of Management at North Carolina State University. She was inducted into the Academy of Outstanding Teachers and nominated for the Gertrude Cox Award for Innovative Excellence in Teaching and Learning with Technology. She teaches courses in personal finance and corporate finance and has developed multiple ways to use technology to introduce real-life situations into the classroom and online environment. Spreading the word about financial literacy has always been a passion of hers. Each year she shares her common sense approach of Ã¢â ¬Å“No plan is a planÃ¢â ¬Â• with various student groups, clubs, high schools, and outside organizations. She is a member of the North Carolina Association of Certified Public Accountants (NCACPA) where she serves on multiple committees. She received her BBA from the University of Maryland and an MBA from North Carolina State University. Prior to obtaining an MBA, she worked eight years in public accounting in auditing, tax compliance, and consulting. Her hobbies include keeping up with her familyÃ¢â ¬â„¢s many extracurricular activities and traveling. She travels

extensively with her family to enjoy the many cultures and beauty of the state, the country, and the world.

As part of my accounting college program, I thought it was just a basic class to introduce things in accounting. Little did I know the greatest of this book, it is a real must have and follow through. It actually show from the start the importance of being financially focus in every aspect of our personal life. We all think we do very well in handling our money just because we are working and putting money in our checking account, and suddenly the money goes faster than we make it. It shows how most of our personal life is making financial decisions with present and future consequences, since setting up goals, to handle our cash, saving for our retirement, short and long term goals, such as buying a car, a house, vacation, investments and so forth. Also, how to handle our taxes, understanding consumer credit, and all types of insurance. The beauty of this is understanding when and how to buy a car, or a house, and understanding all the steps all these decisions entails. Without these important tools we can easily see ourselves going bankrupt and not realizing it why. It has much more than I thought. As I said, a must have.

Had to get this book for a college class. It was really easy to read and follow.

Rented this book and it did not come with the code for the online materials... I didn't rent this book so I could still go on to pay the $130 for the online materials.. What a waste of time and money.

Good.

Good

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